



ROMEXPO

INDAGRA FOOD

Innovation and Excellence in the Food Industry

2025

29 october - 2 november

www.indagra-food.ro



A new concept

A new vision

100
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A reinvented event with a strong B2B focus

INDAGRA FOOD 2025 – The Strategic Hub for the Food Industry in Romania and Southeast Europe. A premier B2B event that brings together cutting-edge technology, innovation, and high-value networking opportunities for professionals across the entire food chain – from production and processing to packaging, distribution, and retail.

With a strong emphasis on quality, meaningful connections, and sustainable development, INDAGRA FOOD offers a professional and fully digitalized environment, designed to meet the future needs of the food industry.



Target Audience



The event provides a hybrid B2B & B2G platform, enabling direct connections between companies, investors, and public authorities within a professional framework dedicated to the advancement of the food industry.

B2B Component

INDAGRA FOOD 2025 brings together the entire ecosystem of the food industry – from producers, processors, retailers, and HoReCa operators, to investors, distributors, logistics experts, public authorities, food-tech innovators, and the next generation of industry professionals.

B2G Component

The B2G component of the event fosters direct dialogue between the private sector and public institutions, providing an ideal framework for sustainable policies, updated regulations, and strategic partnerships in the agri-food sector.



INDAGRA FOOD

it is emerging as the professional hub of the food industry, with a strategic focus on:



Quality networking

Through thematic conferences, curated B2B and B2G meetings, business matchmaking sessions, and dedicated spaces for dialogue between professionals, decision-makers, and innovators in the food industry.



Digitalization and Efficiency

Through smart solutions for traceability, automation in processing and logistics, supply chain management, and the integration of B2B communication platforms within the food industry ecosystem.



Innovation and Technology

With a focus on sustainable solutions, state-of-the-art equipment, digitalization in production and processing, and emerging technologies that are shaping the future of the food industry.



What's New in the 2025 Edition

INDAGRA FOOD 2025 introduces, for the first time, experiential zones dedicated to the emerging trends shaping the future of the food industry — from green nutrition and vegan lifestyle, to technological innovation, the world of international bakery, and a dedicated hub for forward-thinking producers.



**GREEN FOOD
&
VEGAN LIFESTYLE**



**SMART FOOD
TECH**



**GLOBAL BAKERY
STREET**

**PRODUCERS HUB:
FROM FARM TO
FUTURE**

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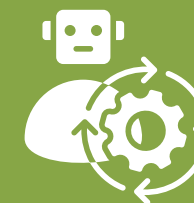
B2B Experience



This year, INDAGRA FOOD becomes the ultimate B2B experience hub: curated business meetings, smart networking via the ROMEXPO app, high-level panels on the future of the food industry, and live demonstrations. From sustainable technology to bold new flavors in the pastry zone – everything is designed for professionals seeking partnerships, solutions, and inspiration.



Business Connect Zone



Scena Networking HUB



Innovation Lab



Live Kitchen

with famous chefs

Acclaimed chefs elevate product launches into authentic culinary experiences, delivering live demonstrations, innovative concepts for the HoReCa and retail sectors, and practical inspiration for the development of strategic commercial partnerships.



Product Launch Presentations



Live Cooking Shows for
HoReCa & Retail



Guest Chefs – Flavour, Vision,
and Culinary Innovation



Demonstrative Tastings



Digitalization

ROMEXPO Mobile App



The event is supported by the official ROMEXPO App – an intelligent digital guide designed to enhance the trade show experience for both visitors and exhibitors.



B2B Conexions

Exhibitors benefit from a high-performance B2B ecosystem that enables them to showcase their offerings through digital profiles, enhance their visibility, and schedule meaningful business meetings through professional matchmaking.

Visitors

The app provides a fully interactive experience, featuring a live agenda, dynamic maps, instant stand location, real-time notifications, and immediate access to offers via stand scanning.



PARTICIPATE

as an exhibitor

Join the network of leaders shaping the future of the food industry. Showcase your innovations. Build strategic connections. Accelerate your business growth.

- Direct access to key decision-makers within a business-focused environment.
- Dedicated spaces for live demonstrations and product testing.
- Curated B2B matchmaking and meetings with relevant partners.
- Enhanced visibility via the ROMEXPO app, website, official catalogue, and media channels.
- A professional context for building long-term partnerships and expanding into new markets.



Thank you!



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